Build Your Campaign Leadership Worksheet

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| **Community Influencer** | **Next Generation Leader** | **Creative Type** |
| Connector, Religious Leader, Physician, Elected Official, Patient | Young Up and Coming Leader, Intergenerational Donor | Design, Media, News Contact, Marketing |
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| **Known Philanthropist** | **Volunteer -****Civically Engaged** | **Corporate** |
| Donor, Impact Investor, Foundation Contact | Retiree, Alumni, Former Fundraiser, Former Board Member, Civically/Politically Active | Corporate leader, Lawyer, Financial Planner, Real Estate Expert, Accountant |
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